



To Our Valued Regional Companies and Organizations,

Southeast AlabamaWorks is a non-profit workforce development organization that serves as a point of contact for business, industry, and training providers to identify solutions that address the workforce needs of the region by developing mutually beneficial partnerships with education systems, training providers, and job seekers.

One annual project of **Southeast AlabamaWorks** is the **Southeast Worlds of Work (Southeast WOW)**. It is an industry-led career experience initiative that engages eighth graders from school systems in 16 tri-state counties, with over 4,300 students attending last year. Alabama counties include Barbour, Butler, Coffee, Covington, Crenshaw, Dale, Geneva, Henry, Houston, and Pike; Georgia counties: Early, Miller, and Seminole; and Florida counties: Jackson, Holmes, and Washington.

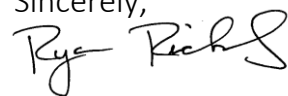
Southeast WOW pulls together regional industries and businesses within their respective fields to highlight and create hands-on interactions that link their careers to the classroom. The “**Worlds,**” or career clusters, include Agriculture/Agribusiness, Automotive Technology, Aviation/Aerospace, Construction, Healthcare, Hospitality, Information Technology, Manufacturing, Media, Public Service/Military, Transportation/Logistics, and Utilities.


Southeast WOW 2019 will be held at the National Peanut Festival Fairgrounds in Dothan, Alabama on **February 20 and 21**. To sign up to be a World Operator, visit our website, SoutheastWOW.org/World-Operators/. For your organization’s commitment to being a World Operator, your logo will be printed in the student Southeast WOW World Tour Guide. **Registration deadline is Tuesday, December 18th.** Registrations are accepted after that date, but there is no guarantee your logo will be included in the guide. Invest

We are also looking for Investors that are willing to enhance the efforts of **Southeast WOW**. More information on Investor levels and benefits is available on our website. [SoutheastWOW.org/Investors.](http://SoutheastWOW.org/Investors/)

We hope you will join our efforts to make an impact on our region’s future workforce. Your participation as a World Operator is an opportunity for you to enrich the students’ lives. By generating interest in your industry through interactive career demonstrations, you will turn their **Imaginations into Reality!**

Please contact Melanie Hill at Melanie@SoutheastWOW.org or 334-596-9145 for additional information about this opportunity.

Sincerely,

Ryan Richards
Southeast AlabamaWorks


Mike Tew
President, Southeast WOW


Melanie Hill Director,
Project Manager, Southeast WOW