To Our Valued Regional Companies and Organizations,

Southeast AlabamaWorks is a non-profit workforce development organization that identifies solutions to address the workforce needs of the region by developing partnerships with education systems, training providers, and job seekers.

One annual project of Southeast AlabamaWorks is the Southeast Worlds of Work (Southeast WOW). It is an industry-led career experience initiative that engages eighth graders from school systems in 16 tri-state counties, with over 4,100 students attending last year. Alabama counties include Barbour, Butler, Coffee, Covington, Crenshaw, Dale, Geneva, Henry, Houston, and Pike; Georgia counties are Early, Miller, and Seminole; and Florida counties are Jackson, Holmes, and Washington.

Southeast WOW pulls together regional industries and businesses to highlight and create hands-on interactions that link their careers to the classroom. The “Worlds,” or career clusters, include Agriculture/Agribusiness, Automotive Technology, Aviation/Aerospace, Construction, Health Sciences, Hospitality, Information Technology, Manufacturing, Media, Public Service/Military, Transportation/Logistics, and Utilities.

Southeast WOW 2020 will be held at the National Peanut Festival Fairgrounds in Dothan, Alabama on February 19 and 20. To sign up to be a World Operator, visit our website, SoutheastWOW.org/World-Operators/. The Registration deadline is Tuesday, December 17th. Registrations will be accepted after December 17th, but we can’t guarantee your logo will be included in the student guide.

We are also looking for Investors for Southeast WOW. More information on Investor levels and benefits is available on our website or email project manager, Melanie Hill at Melanie@southeastwow.org.

We hope you will join our efforts to make an impact on our region’s future workforce.

Please contact Melanie Hill at Melanie@SoutheastWOW.org or 334-596-9145 OR Joe Johnson at jjohnson@wallace.edu or 334-819-6421 for additional information about this opportunity.

Sincerely,

Melanie Hill, WOW Project Manager