



To Our Valued Regional Companies and Organizations,

*Southeast Alabama Works* is a non-profit workforce development organization that identifies solutions to address the workforce needs of the region by developing partnerships with education systems, training providers, and job seekers.

One annual project of *Southeast Alabama Works* is the *Southeast Worlds of Work (Southeast WOW)*. It is an industry-led career experience initiative that engages eighth graders from school systems in 16 tri-state counties, with over 4,100 students attending last year. Alabama counties include Barbour, Butler, Coffee, Covington, Crenshaw, Dale, Geneva, Henry, Houston, and Pike; Georgia counties are Early, Miller, and Seminole; and Florida counties are Jackson, Holmes, and Washington.

*Southeast WOW* pulls together regional industries and businesses to highlight and create hands-on interactions that link their careers to the classroom. The “*Worlds*,” or career clusters, include Agriculture/Agribusiness, Automotive Technology, Aviation/Aerospace, Construction, Health Sciences, Hospitality, Information Technology, Manufacturing, Media, Public Service/Military, Transportation/Logistics, and Utilities.

*Southeast WOW 2020* will be held at the National Peanut Festival Fairgrounds in Dothan, Alabama on February 19 and 20. To sign up to be a World Operator, visit our website, [SoutheastWOW.org/World-Operators/](https://SoutheastWOW.org/World-Operators/). The **Registration deadline is Tuesday, December 17th**. Registrations will be accepted after December 17th, but we can't guarantee your logo will be included in the student guide.

We are also looking for Investors for *Southeast WOW*. More information on Investor levels and benefits is available on our website or [email project manager, Melanie Hill at Melanie@southeastwow.org](mailto:Melanie.Hill@southeastwow.org).

We hope you will join our efforts to make an impact on our region's future workforce.

Please contact Melanie Hill at [Melanie@SoutheastWOW.org](mailto:Melanie@SoutheastWOW.org) or 334-596-9145 OR Joe Johnson at [jjohnson@wallace.edu](mailto:jjohnson@wallace.edu) or 334-819-6421 for additional information about this opportunity.

Sincerely,

A handwritten signature in cursive that reads 'Melanie Hill'.

Melanie Hill, WOW Project Manager