SoutheastWOW.org

To all Superintendents, Boards of Education, and Principals:

As we prepare the 21st-century workforce to meet the challenges of tomorrow’s economy, young people need to make the best career choice possible. Opportunities for unique career paths are available in southeast Alabama, but it takes collaboration between school systems, businesses, and industries to prepare students for those careers. On **February 19-20, 2020**, Southeast AlabamaWorks, Inc. will host a showcase of these careers during the fifth annual **Southeast Worlds of Work (WOW)**. This event is a hands-on career experience for nearly 5,000 eighth grade students.

**Southeast WOW** will be held at the National Peanut Festival Fairgrounds located in Dothan. Schools from 10 southeast Alabama counties are invited to attend including Barbour, Butler, Coffee, Covington, Crenshaw, Dale, Geneva, Henry, Houston, and Pike. Three counties from Georgia and three from Florida are also invited to attend. There is no charge to attend the event other than the cost of transportation.

The event will allow students to engage in careers available regionally through interactive activities. The career clusters will include industries such as Agriculture, Automotive Technology, Aviation, Construction, Health Sciences, Hospitality, Manufacturing, Media/IT, Public Service/Military, Transportation, and Utilities. **Southeast WOW** is well supervised and logistically coordinated to ensure the safety of all attendees.

You will receive additional information soon. Please send the name and contact information for your system/group representative to the Education Planning Subcommittee Chair, Mrs. Amanda Hardy at, Schools@SoutheastWOW.org or (334) 796-7785; or Mrs. Emily Peluso at, empeluso@dothan.k12.al.us or (334) 791-3192. **Once all schools have submitted their registration, a letter designating each school’s time and date will be sent. Registration deadline for all schools is Friday, November 15, 2019. Our goal is to inform each school of their designated date and time by mid-December.**

Please **Save the Date** on your calendar and plan to attend this exciting event with your students. This event is one you and your students will not forget!

Sincerely,

Amanda Hardy, Chair
Education Planning Subcommittee

Emily Peluso, Vice-Chair
Education Planning Subcommittee

Melanie Hill, Project Manager
Southeast AlabamaWorks

Ryan Richard, Director
Southeast AlabamaWorks